



IUE2017 Print Advertising CONTRACT

Advertisement Space

Internet User Experience 2017 is offering companies an opportunity to promote their company and its products and services to a group of highly-motivated professionals with a corporate sponsorship contribution to IUE2017.

We anticipate 200 professionals from the US, Canada, and abroad to attend this event which will occur on April 24-25, 2017 in Ann Arbor, Michigan.

Place your flier in the conference materials given to each attendee, or your advertisement in the conference program that is given to each conference attendee. They will read about you as they reference this program during the conference, and many will take the program with them when they leave.

Please check your selection(s) below. All prices USD.

- Back cover, Full color: **\$800** (One available)
- Inside front cover, Full color: **\$600** (One available)
- Inside page, Full color: **\$500** (One available)
- Inside page, Black and White: **\$300** each (Multiples available)
- Your flier: **\$250 each page**

Total Amount for Advertisement Space Due: \$_____

Send your desired advertisement as an attachment (JPEG preferred) to:
sponsor@iueconference.com

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Acceptance of Contract

Agreement made between: _____, hereinafter referred to as SPONSOR, and Clear Usability LLC, hereinafter referred to as IUE2017 HOST on the _____ day of _____, 2017.

SPONSOR has agreed to pay a fee for their sponsorship level and options (selected on previous page and specified in the IUE2017 Sponsor Prospectus).

SPONSOR accepts as part of this Agreement, and agrees to comply with, the rules governing Sponsorship, set forth on the back of this page, and any additions or amendments to these rules as may be forwarded to each SPONSOR at a later date.

SPONSOR, by _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

(Telephone) _____
(Fax) _____
(Email)

HOST, by: _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

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Contract Acceptance & Payment Information

1) Send us your completed form and signed contract (all pages), sponsor logo and other materials, and payment (Check made payable to 'Clear Usability, LLC', EIN: : 38-3874570) to:

**MAIL: Internet User Experience 2017
c/o Clear Usability, LLC
2657 Balmoral Court
Ann Arbor, MI 48103**

Other materials (e.g., sponsor name and byline or short description as you would like them to appear) may be sent to us via Email and Fax as appropriate:

Contact: Anastasia Mitropoulos-Rundus, IUE Sponsor and Exhibit Chair

Email: Sponsor@iueconference.com

Fax: (734)864-7370

2) We will review your contract, request additional information (logos, etc.) or contact you directly for any clarification or additional requests as needed.

3) We will send you a final invoice/receipt (marked paid) and a countersigned duplicate of the contract for your files.

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