



IUE2017 Exhibitor CONTRACT

Conference Exhibiting Opportunities

The Internet User Experience Conference provides you with a prime opportunity to recruit or share your products and services on the heaviest traffic days of this event. Our attendees include management with the authority to purchase or recommend products, services, and personnel for their departments and companies.

Location

The Exhibit spaces are located at the center of the heaviest traffic areas for conference attendees in the Morris Lawrence Auditorium Lobby:

- Near registration desk
- Facing the coffee, snack and reception area

Hours of Operation

Exhibits may be set up starting at 7:00am on April 24th, 2017. Exhibits hours for the conference include:

- April 24th, 2017, 8:00am-7:00pm
- April 25th, 2017, 8:00am-5:00pm

Materials Provided To Exhibitors

The Exhibitor space fee includes the following:

- Minimum 10' width and no physical obstructions for at least 12' depth
- Table (3'x6')
- Chairs (2)
- Wireless internet access
- Electrical outlets
- Additional A/V and set-up materials are available for an additional fee

Exhibit Space Cost

\$ 900 per Space x _____ (Number of Spaces) = \$_____ (Total Due)

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Company Information

First Name: _____ Last Name: _____

Title: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Website: _____

**For QUESTIONS and SPECIAL REQUESTS, Contact
Anastasia Mitropoulos-Rundus, IUE2017 Sponsor and Exhibit chair, at the following:**

e-Mail: **Sponsor@iueconference.com**

Phone: **(734)272-3209**

FAX: **(734)864-7370**

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Acceptance of Contract

Agreement made between: _____, hereinafter referred to as EXHIBITOR, and Clear Usability LLC, hereinafter referred to as IUE2017 HOST on the _____ day of _____, 2017.

EXHIBITOR has agreed to pay a fee for their exhibits (selected on previous page and specified in the IUE2017 Sponsor Prospectus) which permits them to have an Exhibit Space at IUE2017 on April 24th, 8:00a.m. – 7:00p.m., and April 25th, 2017, 8:00a.m. – 5:00 p.m.

EXHIBITOR accepts as part of this Agreement, and agrees to comply with, the rules governing Exhibitors, set forth on the back of this page and any additions or amendments to these rules as may be forwarded to each EXHIBITOR at a later date.

EXHIBITOR, by _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

(Telephone) (Fax) (Email)

HOST, by: _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

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RULES GOVERNING EXHIBITORS

Exhibit Space

- Exhibit space at the event on April 24th and 25th, 2017.
- The exhibit space will include table, chairs, electrical, and wireless internet.
- Exhibit set-up may begin April 24th as early as 7:00 a.m.
- Exhibit hours are 8:00 a.m. - 7:00 p.m. on April 24th, and 8:00 a.m. - 5:00 p.m. on April 25th.

Eligible Exhibitors. Clear Usability (IUE2017 HOST) has sole right to determine the eligibility of any company or entity for inclusion as an Exhibitor.

Exhibitor Responsibility. EXHIBITOR is responsible for providing logo artwork and phrasing that adequately represents their company, organization, or entity.

Display of Exhibitor Collateral. IUE2017 HOST shall have full discretion and authority in the placement and appearance of EXHIBITOR collateral, and may require the replacing or rearrangement of any EXHIBITOR collateral which IUE2017 HOST deems inconsistent with the principal purpose of the Event or inappropriate for any other reason.

Exhibitor's Withdrawal. Fifty percent of the total cost of Exhibiting under contract will be retained by IUE2017 HOST if written notice of withdrawal is received by IUE2017 HOST by 31 March 2017. If written notice of withdrawal from IUE 2017 is received by IUE2017 HOST after 31 March 2017, EXHIBITORS are liable for full payment of exhibitor benefits under contract.

Limitation of Liability. "Neither IUE2017 HOST, nor Morris Lawrence Auditorium, nor the Washtenaw Community College, nor any of their officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for, any inappropriate use of the EXHIBITOR collateral and artwork." Agreement to Rules. EXHIBITOR, for himself/herself and his/her employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by IUE2017 HOST.

Amendment to Rules. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of IUE2017 HOST. These rules may be amended at any time by IUE2017 HOST, and all amendments so made shall be binding on Exhibitor equally with the foregoing rules and regulations.

(Individual's Signature) Date: _____

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Contract Acceptance & Payment Information

1) Send us your completed form and signed contract (all pages), logo and other materials, and payment (Check payable to 'Clear Usability, LLC', EIN: 38-3874570) to:

MAIL: **Internet User Experience 2017**
 Clear Usability, LLC
 2657 Balmoral Court
 Ann Arbor, MI 48103

Other materials (e.g., sponsor name and byline or short description as you would like them to appear) may be sent to us via Email and FAX as appropriate:

Email: **Sponsor@iueconference.com**

FAX: **(734)864-7370**

2) We will review your contract, request additional information (logos, etc.) or contact you directly for any clarification or additional requests as needed.

3) We will send you a final invoice/receipt (marked paid) and a countersigned duplicate of the contract for your files.

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